

For additional information, contact: Suzy Smith Public Relations Outlook Marketing Services (312) 957-8904 sgsmith@outlookmarketingsrv.com

Diane Lanigan
Marketing Communications
Videojet Technologies Inc.
(630) 694-3221
diane.lanigan@videojet.com

Videojet Launches the Lightfoot™ Fiber Laser Solution for High-speed Beverage Canning

An innovative system tailor-made for beverage production

CHICAGO – March 31, 2021 — With over 30 years of world-class laser design experience, Videojet Technologies, a global leader in coding, marking and printing solutions, is pleased to introduce the new Lightfoot™ canning solution. This advanced laser canning solution combines the standard reliability of a Videojet fiber laser with the speed of dual Lightfoot marking heads to meet the demanding production needs of beverage canning manufacturers.

Purpose-built for the beverage industry, the <u>Videojet Lightfoot canning solution</u> is designed with robust components including IP69 rated marking heads and an IP65 rated supply cabinet that can handle humid, sugar-laden or washdown environments. Featuring dual Lightfoot marking heads seamlessly integrated with one software control, the Videojet canning solution is able to reach marking speeds up to 100,000 cans per hour.

The all-in-one Videojet Lightfoot canning solution helps to eliminate the need for multiple suppliers and the use of incompatible components in coding operations. The solution includes a Class 1 sealed enclosure to help ensure that operators are safe from any optical radiation. An integrated fume extractor keeps operators protected from harmful aluminium dust and fumes. A modular beam shield fits around conveyor belts for easy integration. The marking head air knife keeps the beam exit window clean of dust and dirt build-up. Standard industry protocols enable connection to common line integration and code management systems.

The Videojet Lightfoot canning solution is a fully comprehensive package designed to deliver the quality, safety and reliability necessary for successful high-speed beverage canning operations. VideojetConnect Remote Service, included with the laser, provides on-demand expert technical support and guidance remotely. Ongoing, free support is also available from Videojet sample labs should an application or substrate change.

<u>Fiber laser technology</u> is a clean, safe alternative to traditional inkjet coding solutions. With minimal maintenance and no ink or solvents, manufacturers can benefit from superior uptime. Laser Product Manager for Videojet, Anuj Chourey, said, "Fiber laser codes are precise and permanent to help consistently meet customer quality requirements. For manufacturers looking to evolve their production coding to laser technology, the Videojet Lightfoot canning solution makes the switch seamless."

For more information about the Videojet Lightfoot canning solution, visit https://www.videojet.com/us/homepage/products/laser-marking-systems/fiber-lasers/videojet-lightfoot.html.

About Videojet Technologies:

Videojet Technologies is a world leader in the product identification market, providing in-line printing, coding, and marking products, application specific fluids, and product life cycle services. The company's goal is to partner with customers in the consumer-packaged goods, pharmaceutical, and industrial goods industries to improve their productivity, to protect and grow their brands, and to stay ahead of industry trends and regulations. With customer application experts and technology leadership in Continuous Inkjet (CIJ), Thermal Inkjet (TIJ), Laser Marking, Thermal Transfer Overprinting (TTO), case coding and labeling, and wide array printing, Videojet has more than 400,000 printers installed worldwide. Customers rely on Videojet products to print on over ten billion products daily. Customer sales, application, service and training support is provided by direct operations with over 4,000 team members in 26 countries worldwide. In addition, the Videojet distribution network includes more than 400 distributors and OEMs, serving 135 countries.

© 2021 Videojet Technologies Inc. All rights reserved. Videojet is a registered trademark of Videojet Technologies Inc.

###